

Hydrate20 Receives '2008 Top Gear of the Year' Award From...

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Hydrate20 Receives '2008 Top Gear of the Year' Award From ShapeYou.com

EAGLE, Idaho, July 31 /PRNewswire-FirstCall/ -- Eagle announced today that Hydrate20, a premium bottled water company that provides enhanced and quicker hydration, is the recipient of the GearAwards(TM) "2008 Top Gear of the Year" award from the prestigious www.ShapeYou.com, a leading provider of online health, fitness and sports information.

ShapeYou.com says on its website, "Hydrate20 is very different from the multitudes of 'commodity waters' sold in the marketplace today. Hydrate20 uses a patent-pending technology combined with organic mineral electrolytes that actually changes the physical properties of the water so it is more efficiently absorbed into the body. Hydrate20 has proven to hydrate 8 xs quicker, which optimizes physical & mental performance. This has been proven through clinical studies conducted in accordance with FDA standards."

"Bottled water is the fastest-growing beverage category in the world and the preferred beverage of choice for active lifestyles. Hydrate20's strengths lie in its superior product and underlying technology. Receiving ShapeYou.com's Gear Award adds to Hydrate20's integrity and we are thrilled to be recognized by this independent group of fitness enthusiasts," said Bruce Thompson, president of Hydrate20. "Already Hydrate20 has built an impressive following of loyal customers ranging from high school to professional athletes and health conscience consumers."

ShapeYou.com is a Web site designed to provide knowledgeable online personal training and free information on health, fitness and a variety of sports. The ShapeYou.com GearAwards(TM) were created to help consumers navigate the large selection of health and fitness products available in the marketplace and are judged by a team of industry professionals from the worlds of trainers, nutritionists, health care practitioners, health food store owners and more.

The huge selection of natural and organic products out in the marketplace

gave ShapeYou.com the idea to create and run the GearAwards(TM). "We want people to easily find the best of the best that's out there," a company spokesperson said. "And if it has a GearAward(TM) seal on it, that just makes it simpler to find a great product like Hydrate20 -- because we've done the footwork already."

ShapeYou.com congratulates Hydrate20 on its award-winning products!
About ShapeYou.com

ShapeYou.com (www.ShapeYou.com) is the creation of fitness and nutrition guru Tony Hale, and provides a wealth of information, articles and resources for consumers, retailers, and manufacturers in the natural & organic industry.

This year, ShapeYou.com also launched its Sports, Health & Fitness Wholesale Trade Directory where wholesale trade buyers for health food stores, sporting goods stores and many other retail outlets can find all the wholesale products they're looking for in one location.

About Hydrate20

Hydrate20 is premium bottled water providing enhanced and quicker hydration. Through patent pending technology and a proprietary blend of organic mineral electrolytes, Hydrate20 is easily absorbed by the body and clinically proven to hydrate 8 times more efficiently than the EPA standard.

Unlike regular bottled or tap water, the structure of Hydrate20's water molecules absorb at an intra cellular level, identical to the cell water found

naturally in fruits and vegetables. For more information on the science behind

Hydrate20, please visit www.hydrate2o.com.

Hydrate20 is located in Eagle, ID with its main bottling and manufacturing

plant in Forest Grove, Oregon. Their successful entrance into the beverage

market has been centered on their grass roots efforts and passion for the

integrity of their product.

These forward-looking statements involve risks and uncertainties and actual results could differ materially from those predicted in any such forward-looking statements. Except for historical information, all of the statements, expectations and assumptions contained in the foregoing are

forward-looking statements. The realization of any or all of these expectations is subject to a number of risks and uncertainties and it is possible that the assumptions made by management may not materialize. Statements in this press release may involve risks and uncertainties; actual results may differ from the forward-looking statements. Sentences or phrases that use such words as "believes," "anticipates," "plans," "may," "hopes," "can," "will," "expects," "is designed to," "with the intent," "potential" and others indicate forward-looking statements, but their absence does not mean that a statement is not forward-looking. The Company undertakes no obligation to publicly release any revisions to forward-looking statements.

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