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# Hydrate2O Launches; Offers High-Performance Hydration

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Hydrate2O is a premium bottled water providing enhanced and quicker hydration for the body. Created with a patent-pending technology, Hydrate2O transforms purified water into a live, energized form that is absorbed into the bloodstream more quickly and enables true hydration at a deep-cell level. Hydrate2O also includes electrolytes and minerals to spur increased stamina and faster recovery times, making it the most advanced performance water on the market today.

Unlike regular bottled or tap water, the structure of Hydrate2O water molecules absorb at an intra-cellular level. This complex form is identical to the cell-water structure found in newborns and occurs naturally in fruits and vegetables. Because of its uniquely bonded structure, Hydrate2O has a lower viscosity and lower surface tension -- the water actually feels thinner -- which significantly aids the body's cells in absorbing high

concentrations of unbound, dissolved oxygen.

"We've noticed a direct correlation between intra-cellular hydration and increased wellness," said Dr. Larry Stowe, the nationally renowned health researcher responsible for developing Hydrate2O. "The importance of properly hydrating the body extends far beyond exercise; it impacts the overall health and functioning of your entire body. Think of hydration as strength building for cells to fight disease and to perform at top ability. If a cell isn't hydrated, it's weak."

Athletes and active lifestyle consumers will particularly appreciate the benefits of Hydrate2O. It absorbs faster to avoid that uncomfortable full-belly feeling during training, sports or outdoor activities. Hydrate2O provides two to three times the equivalent hydration rate of typical bottled waters, making it a wetter, better water for high-performance hydration.

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Pure and refreshing, the cutting-edge cellular absorption properties of Hydrate2O make it the best choice for active, health-conscious people to achieve peak performance and optimal healthy-body hydration. Having already been adopted by a growing number of professional athletes, Hydrate2O is also officially endorsed by a broad array of outdoor sports personalities.

Hydrate2O is currently distributed in the Pacific Northwest and California and through direct website sales. Learn more at [www.Hydrate2o.com](http://www.Hydrate2o.com)

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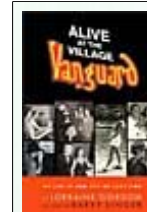
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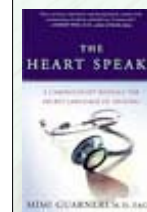
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